

# JUDYTH GREENBURGH / ARTIVIST & EDUCATOR

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## PROFESSIONAL SUMMARY

I am a creative director & consultant, both seasoned yet fresh with over 30 years experience in branding, strategy, experiential communications, concepts & design across all media. I work with Fortune 500 & grass roots clients and can direct, manage teams and design concepts, manage budgets to create relevant & effective art experiences.

As a conceptual artist I have combined my skills from years as a creative director with my passion for making a positive difference by sharing creative ways to reduce landfill with re used materials.

I enjoy reclaiming what has been abandoned through the transformative process of creating art.

## PROFESSIONAL EXPERIENCE

### 2004 – Present | Conceptual Artist

Muralist & creative consultant. An award winning photographer & kaleidoscope artist.

I have exhibited and taught numerous workshops. Inyo County commissioned me to create a giant recycled kaleidoscope “Gladys” to teach about recycling and re-use.

### 2004 – Present | Teacher, Educator

Activities Director for Toiyabe, Shoshone Paiute TANF After school Program.

Art teacher at Lone Pine, Owens Valley & Death Valley middle schools and Lone Pine High school.

Art Docent for ICA elementary schools program.

Schools Recycling Outreach for Inyo County waste management:

Re-use art at Toiyabe Environmental youth camp and events throughout Inyo County.

Advertising, Branding and design. D&AD, Uk, Berkeley, Ca, Academy of Art, San Francisco, CA

### 2004 - Present | Creative Consultant

- Clarus Transphase Scientific: Launched Q-link and developed a pet version with my own patent.
- Communications for the Owens Valley Growers Cooperative: *Website, Fundraising, Strategy, PR.*
- Branding consultant for the Inyo County Film Commission and Lone Pine Unified School District.
- Art Director at Lone Pine Film History Museum: *Exhibit design, interpretive writing, PR, Branding.*
- Creative consultant for Toiyabe cultural center, Lone Pine. *Exhibition design & image sourcing.*
- Photographer & videographer for <https://wildernessstorah.org/>
- Consultant for Michelle Veneziano D.O. *Strategy, image sourcing, social media.*
- Other clients include: Badwater ultra marathon, De la Cour Ranch, Luxe Salon & Indy Coffee Roasting Co.

### 1989 – 2004 | International Creative Director/Photographer/Consultant | USA and Europe |

*Strategy, Branding & creative for advertising, events & MRM*

- VP Creative Director : Mc Cann & Erickson SF & UK
- Snr Art Director: Anderson & Lembke NL & SF
- Senior Art Director at Ogilvy & Mather and Ogilvy One UK
- Senior Art Director – Leo Burnet, UK
- Cliff Freeman and Partners NY, USA
- Art Director at Saatchi and Saatchi UK

## AWARDS

2018: Brewster Kaleidoscope Society - People’s Choice Award Winner

### Photography

2017: 10th INTERNATIONAL COLOR AWARDS, Nominee

2016: 9th INTERNATIONAL COLOR AWARDS, Honorable Mention

2015. EXPOSURE AWARD: Still life, exhibited at the Louvre- Paris, France.

1991: TIME OUT: Travel Photographer of the year, UK

### Creative / Art direction

1992: GOLDEN LOEKIE & ACDN – The Netherlands

1992: ACDN: KLM, Energie efficiency (TV, PTT (packaging)

1992: CANNES LION: Acuvue TV (shortlisted),

1992: BRITISH TELEVISION AWARDS: - Acuvue,

1991: EURO BEST: UK Charity Lotteries (TV)

1987: D&AD: Club 18-30 (Press), Conservative Party (Press & Poster), Sherley’s Pet Care (Press),

Silk Cut (Press & Poster) Samaritans (Press & Poster)

1987: TRAVEL AWARDS: British Airways: Overall Gold & Best Color Press Campaign,

1987: CAMPAIGN: Silk Cut (Press & Poster), Samaritans (Press & Poster)

## EDUCATION

- 2017: Native American Museum Studies Institute (NAMSI) Berkeley, CA
- 2016: Environmental Wilderness Youth Educator - Santa Cruz , CA
- 2008: Training for Transition (T4T) – Big Sur, CA
- 2009: Docent training, specializing in bio mimicry & climate change – Monterey Bay Aquarium, CA
- 2004: Marine Biology and SCUBA– Merritt College, CA
- 2003: Shen - Emotional release body work practitioner – Sausalito CA
- 1986: BA Honors Degree in Design for Communication Media – 2-1, Manchester University, UK,
- 1983: Art Foundation, Distinction – Harrow school of Art, UK

## SUMMARY OF SKILLS

CREATIVE DIRECTION from strategy & concept to design and final output (*print, film, TV, radio & web.*) client presentation, designing, team leader, public speaking. ART DIRECTION: photography, filming, writing, storytelling, illustration, logo design, exhibit design & interpretation; ART BUYING & PRODUCING: sourcing, budgets, directing. Illustrators, photographers, printers & contractors; TEACHING: workshop leader & guide; PR and EVENTS: director, producer, fundraiser, and coordinator.

## SOFTWARE

Adobe Creative Suite: (Photoshop, InDesign, Bridge, Illustrator, Light Room, Premiere Pro) Keynote, Microsoft Office Suite, Google Suite, Asana, Social Media design tools, IOS image editing software.

## VOLUNTEER WORK

- Current Vice president for the Inyo Council for the Arts. <https://inyo.org/> teaching after school programs & an art docent.
- Founder and president of <https://www.goodent.org/> a local non-profit, our mission is to reclaim materials, spaces and a sense of wonder. Current projects include reopening a local theater, reuse art schools programs, zombie dances and more!
- Launched the first Dia de Muertos festival in Lone Pine <https://lonepinesugarskulls.weebly.com/> with Jeanie Smith . We had sugar skulls, paper carnations and ofrenda making workshops, an altar art walk and contest, then a celebration in Spainhower park – complete with Mariachi band and flamenco dancing. It was well attended by the Hispanic community.
- Former president for the Owens Valley Growers Coop. LA DWP took all the water rights in the Owens Valley leaving dry lake. Our best defense was to thrive, thus we promoted food sovereignty,
- When in Sausalito, I founded the project <https://www.charlesvandammeferry.org/> Via events, exhibitions and a documentary film, we told the story of a local ferryboat built in 1916, successfully creating awareness and raising funds. We have since saved the ferryboats artifacts from demolition and are currently restoring it for public display in Waldo Point State Park, Sausalito, Marin, Ca.
- In Big Sur I was a docent at the Monterey Bay Aquarium as a guide, specializing in climate change. I also founded and Soul River Studios, Community art space. <http://www.soulriverstudios.com/soul-river.html>

## THE REST

Story telling, scuba diving, travel, designing kaleidoscopes, horse riding, film, karaoke, fire dancing, playing banjo, marine biology, bio mimicry, throwing large costume parties, recycling junk into art, creative problem solving, inventing, and a whole lot of laughing.

## REFERENCES

- Erin Renee: [livingerin@gmail.com](mailto:livingerin@gmail.com) T: 760 590 3499  
Chris Kostman: [adventurecorps@gmail.com](mailto:adventurecorps@gmail.com) T: 818 881 0016  
Michelle Veneziano: [drmichelle@flowismedicine.com](mailto:drmichelle@flowismedicine.com) T: 415 259 9026

Examples of my work can be seen at <https://linktr.ee/curlybirdjude>

## ART FACT SHEET

### EXHIBITIONS

- 2023 Fish Skeleton sculpture, Bombay Beach Biennale -Salton Sea, Ca
- 2022 DeToxicity: Bombay Beach Biennale – Salton Sea, Ca
- 2020 Awakening:Yucca Valley Arts Center – Yucca Valley, Ca
- 2019 Up-close and Personal: (Pop up Group Show) – Ridgecrest, Ca
- 2019 Kaleidoscopes: Spectrum (Group show) –The Mansion at Strathmore, ML
- 2019 Kaleidoscope Expo, (Group show) –Brewster Kaleidoscope Society. Scottsdale, AZ
- 2018 Brewster Kaleidoscope Society Convention–Memphis, TN
- 2018 Inyo Council for the Arts (Group show) –Bishop, CA
- 2018 New Earth (Group Show) –The Project room, Independent Project Press. Bishop, CA
- 2018 Art Emissaries- Darwin comes to Tecopa –(3 person show) –Tecopa Artists Gallery, Tecopa, CA
- 2018: The 9 lives of the Charles Van Damme Ferry (Travelling show) – Sausalito Art Festival, CA
- 2017: Wabi Sabi (Group show) Manzanar Visitors Center - Independence CA
- 2017: Entropia (2 person show) – The Project room, Independent Project Press. Bishop, CA
- 2017: Up-close and Personal. (Solo) Range & Rivers Book Store, Bishop, CA
- 2016 The 9 lives of the Charles Van Damme Ferry. (100th anniversary event) –The Seahorse, Sausalito, CA
- 2015. Exposure Award: (Group Show) The Louvre, Paris, France.
- 2014: The Alchemy of Time (Solo) – Illumi Garden. Mill Valley, CA
- 2011: British Posters, Art & Activism (Group Show) –Victoria & Albert Museum, London, UK
- 2008: Me and My Shadow (Solo) – Soul River Studios, Big Sur, CA
- 2006: The 9 lives of the Charles Van Damme Ferry: (Travelling show) Bay Model Museum, Sausalito, CA
- 2005: Taking the Moquette – (Solo Show) London Transport Museum. London, UK
- 2004: Taking the Moquette – (Solo Show) Ogilvy & Mather, London, UK
- 1991: Travel Photographer of the year award nominees – Photographers Gallery, London, UK

### GALLERIES

- 2021 Kaleidoscope Store - Emerson Resort, CT
- 2019 DJ Scope - Kaleidoscope Museum – Sendai, Japan
- 2019: The Oasis Gift Store - Death Valley National Park, CA / NV
- 2019: Nellie Bly Scopes – Jerome, AZ
- 2019: Kaleidoscopes to You – Manly, IA
- 2019: Something, Anything – Sausalito, CA
- 2018 Kaleidoscope Shop – Atlanta, GA

### COMMISSIONS

- 2023 Public Art - Mural collaboration with Lone Pine High School art students - Lone Pine, CA
- 2022: Public Art – Mural for Bishop Elementary School - Bishop, CA
- 2021: Public Art – Mural Signage for Lone Pine High School - Lone Pine, CA
- 2020: Public Art – Tricycle track for Lone Pine Kinder Garden School- Lone Pine, CA
- 2019: Public Art – Mural for Luxe Salon & Indy Coffee Roasting Company - Bishop, CA
- 2019: Public Art – Mural at Creekside RV Park – Bishop, CA
- 2019: Public Art – Inyo County: Creation and Management of Recyclescope “Gladys”.
- 2019: Nellie Bly Scopes, Jerome: Bootscopes – Kaleidoscopes made from Western boots.
- 2017: Manzanar Visitors Center: Origamiscope – Copper Kaleidoscopes with Origami Inside.
- 2016: Private, Rusty Can Panels: Lancaster, CA
- 2014: Public Art – Mural for Owens Valley Growers Co-op, Independence, CA